

# Business with breakfast

THE Adelaide Plains Business Advisory Group held its seventh breakfast event at the newly renovated Mallala football clubrooms on Friday, August 8.

Keynote speakers included Mary-Jane McArdle from McArdle Projects along with Brett Moffett from IT Solutions.

The McArdle Projects partnership journey started after two Mallala locals, Mary-Jane, a journalist and Sam, a bricklayer who studied viticulture, moved home from New Zealand and developed a skill set in project management.

McArdle Projects started in 2009 with small repairs and renovations to more recently completing the award winning Village Green at Two Wells and the Mallala football clubrooms.

Mary-Jane was also a finalist in the SA Woman in Business awards in 2021.

The business started as a

one-person operation, growing now to have a secure team of 20-plus contractors and trusted suppliers.

Mary-Jane highlighted the steady growth of the business, business sustainability and the critical success factors to survive and succeed in business.

The main points included financial management, life balance, relationships, innovation, and sustainability.

Highlighted in the presentation was the couple's new residence in Mallala, which is first class and designed in a way to be temperature controlled and energy efficient, and won a national award at the recent Housing Industry Association's GreenSmart awards.

Brett Moffett, an IT Solutions architect, highlighted the need to be vigilant in every area of security to protect our personal data.

He spoke about IT platforms having their own filtering systems and the importance

of updating virus programs.

Passwords that are simple such as 123123 are useless in protection, he said, with businesses needing to have two points of security.

Brett services are available at a low cost through the RDA B2B program <https://barossa.org.au/assistance/covid-19/>.

"It's not that often you get an opportunity to highlight a local success story who is matching it on the national stage," Adelaide Plains Business Advisory Group, MC and representative for the day, David Cowell stated.

"The more we understand hackers' tricks the better business will be prepared in preventing them from being a victim of fraud."

Breakfast was catered for by the Mallala Football Club, with a soft brioche egg and bacon roll, along with fruit, topped off with a coffee, enjoyed by the 40-plus attendees.



Mary-Jane and Sam McArdle. PHOTOS: SUPPLIED



Business breakfast MC David Cowell (centre) with speakers Brett Moffett from IT Solutions and Mary-Jane McArdle from McArdle Projects.