Media Release

Adelaide Plains Business Group Invites Local Entrepreneurs to Join Forces for Economic Growth Collaborate, Connect, Thrive: Strengthening Adelaide Plains Business Community

Adelaide Plains, November 23, 2023

In an effort to strengthen the economic foundation of the Adelaide Plains area, the Adelaide Plains Business Group (the Group) extends a warm invitation to business owners and their dedicated teams to join their committee.

With a mission to enhance economic viability, foster resilience, and forge connections across industries, tourism, and local businesses, the Group is actively seeking passionate individuals ready to contribute their skills and experiences.

Established as a connector for local businesses, the Group is dedicated in creating a supportive network that fosters growth and collaboration. We believe in the strength of a skilled and resilient business community, and are calling upon local businesses to join us.

Our bi-monthly committee meetings serve as a platform for sharing insights, discussing challenges, and exploring opportunities for collective advancement. By becoming a committee member, you will be an integral part of a community committed to driving positive change for businesses within the Adelaide Plains Council area.

Over the next 12 months, our focus is to serve as a voice for local businesses, connecting individuals to exciting programs and facilitating meaningful connections between enterprises. Whether you're an established business owner or a dedicated employee, your participation is vital in shaping the economic landscape of our region.

Ready to make a difference? Register your interest now to become a committee member of the Adelaide Plains Business Group! Your involvement will not only contribute to the success of your own business but will also play a pivotal role in the prosperity of the entire Adelaide Plains business community.

To register your interest or to learn more about the Group, please visit www.apc.sa.gov.au or contact Anne Minion at aminion@apc.sa.gov.au mobile: 0437 662 300.

The Group aims to be a dynamic community of businesses dedicated to enhancing economic viability and resilience in the Adelaide Plains Council area. Through regular meetings, collaborative initiatives, and a commitment to shared growth, we strive to create a thriving business ecosystem. For more information, visit www.apc.sa.gov.au

Lastly, we would like to introduce the new Economic Development Officer for Adelaide Plains Council, Anne Minion. Anne comes to Adelaide Plains with a wealth of experiences across small business and tourism. Having worked in community and economic development for local and state governments, main street coordination and not for profits she understands the challenges for businesses today and believes in the need for connection, building capacity and being agile for change. Anne is looking forward to working with the Adelaide Plains Business Group and encourages local business people to register their interest in the committee.

For further information: Ian O'Loan, Chair Adelaide Plains Business Group <u>ianoloan27@gmail.com</u> or mobile 0417 819 606.

Photo supplied: Current committee being Yuandamarra Keily (Red Centre), Leonie Boothby (CEO, RDA), Jamie Koch (Northern Adelaide Plains Food Cluster), Ian O'Loan (Chair), Anne Minion (Economic Development Officer). Absent: Mary-Jane McCardle