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Dear Council Staff,

A Public Access Defibrillator installed in the Adelaide Plains Council area!

St John Ambulance SA recently received funding through a grant from the Australian Hotels Association SA (AHA|SA) and Clubs SA to deploy over **300 Automated External Defibrillators (AEDs)** into regional South Australia over the next three years. The first 100 AEDs will be installed across SA between April and June this year, with one being installed in the Adelaide Plains Council area at the Commercial Hotel in Two Wells.

This is a fantastic project that will benefit South Australians greatly. Sudden cardiac arrest is one of Australia's leading causes of death, with around 30,000 out-of-hospital arrests occurring each year in Australia. The only definitive treatment is a defibrillator shock, which can give a 90% survival rate if administered in the first minute. With every minute that passes after someone has a sudden cardiac arrest, the chances of survival decrease by approximately 10%. This is why access to an AED is crucial to respond to this life-threatening condition.

In order for everyone in your community to benefit from the installation of this AED, awareness of its location is vital. We welcome your collaboration to consider how to make this information easily accessible to the public, whether it be through signage in towns, a local mail-out, or any other means you find effective.

If you would like to know more about AEDs or how to go about installing more public access defibrillators in your council area, please email firstaidadvice@stjohnsa.com.au or call 1300 78 5646. To celebrate this fantastic milestone project in South Australia, we are also offering the Adelaide Plains Council a special discount on defibrillators – contact us to find out more! The more public access defibrillators there are in an area, the greater is the ability of your community members to administer lifesaving treatment to someone experiencing sudden cardiac arrest. It is important to remember that it can happen to anyone, of any age, at any time.

We look forward to collaborating with you on making the most of this significant opportunity for your community.

Kind regards,

Amy Reid

Marketing Coordinator, St John Ambulance SA