



Media Release

Adelaide Plains Business Advisory Group

We are pleased to advise that the 'Adelaide Plains Business Advisory Group' met for the first time on Thursday, 5 September 2019.

The 'Adelaide Plains Business Advisory Group' (the Business Advisory Group) is an independent body that was formed following Council's initiative to place a greater focus on the region's business opportunities.

Council first explored the notion of establishing a 'Business Council' in late 2017 and, since that time, has held a series of 'Business Breakfasts' with representatives from local businesses, with a view of growing the concept organically.

Newly appointed Chairperson of the Business Advisory Group, Mr Ian O'Loan OAM, believes it is important to acknowledge that *"the majority of the members of the Business Advisory Group are all people who have taken the initiative in setting up businesses, including the Chair, of a new nature in the APC area"*.

An enthusiastic Mr O'Loan said, *"the Group has a positive attitude to assisting and seeking new businesses to come to APC, and wishes to encourage businesses to contact members with ideas"*.

Council's Mayor, Mark Wasley, recognises the importance of the Business Advisory Group, *"the forming of the Group will give momentum to the interest being shown in our region for commercial and business growth. I believe an industry led group will be the most effective way to achieve this"*.

We are excited to see the Business Advisory Group prosper, with the assistance and support from Regional Development Australia.

Council looks forward to considering advice from the Business Advisory Group, which will assist in seizing economic growth and tourism opportunities for the region.

James Miller
Chief Executive Officer